



Flamingo Beach, Falmouth P.O., Trelawny, Jamaica
Tel: 876-861-5233 – e-mail: bobartstv@gmail.com

Tuesday, March 20, 2007

Greetings Advertising Partners,

We are very pleased to tell you that BobArtsTV is embarking on:

The BobArts Television Idol Competition

Organised by BobArtsTV to foster a high level of interest and participation within communities where BobArtsTV is seen and in the field of Reggae Music. Open to all ages 15 years on up.

RULES & GUIDELINES

1. In this competition, a participant can enter only one (1) selection per category/per age.
2. Entries must not exceed four minutes (4 minutes) including the introduction and ending. Adjudication of entry ends four (4) minutes after the start of the music.
3. Entries do not have to be original. However, where an original composition is used, the participant should include the name and address of the composer(s).
4. Participants will be allowed to use sound tracks, or live music as accompaniment for the Audition or Semi-Finals (voices of back-up singers will be allowed in the accompaniment). All finalists will be accompanied by live Band at the National Finals.
5. The Competition is divided into two (2) categories as follows:
 - (a) **Song**
 - (b) **DJ**
6. Entries will be assessed by a panel of accredited judges selected by BobArtsTV using the following judging criteria:
 - (a) **Presentation**
 -
 - 20**
 - (b) **Interpretation**
 -
 - 25**
 - (c) **Musicianship**
 -

20

(d) Arrangement

-

15

(e) Diction

-

20

7. The decision of the judges shall be final.

BobArtsTV channels are seen in:

- St. James on channel 6,
- Trelawny 38 56 & 57
- St. Ann on 3, 55, 65 and 73

All of which are local in origin. **BobArtsTV** is seen in most hotels within the tourism corridor highlighting our friendly culture.

BobArtsTV serves the citizens of St. James, Trelawny and St. Ann by promoting the use of local access channels and encouraging area residents to produce community programmes

The mission of **BobArtsTV** is to enhance the unity and strength of the community by providing:

- A medium for community dialogue and educational and training opportunities.
- A source of information of local, national and international origin.
- A forum for the exchange of ideas on issues and topics of community interest.

For more information and sponsorship opportunities please call us at 1-876-327-9991 or 1 876-861-5233

E-mail bobartstv@gmail.com

One perfect love

Ras Astor Black

Founder/Chairman of the Board

Rastafari Reggae Village

<http://www.bobartsinstitute.edu>